

GEELONG FAST FACTS

Geelong City is located 75km south west of Melbourne

Local Government Area	Population 2008	Population 2026	Growth Rate (%pa)	Area (km ²)
Greater Geelong (C)	211,841	269,653	+1.4%	1,245
Surf Coast (S)	24,442	34,781	+2.0%	1,553
Queenscliffe (B)	3,256	3,349	+0.2%	9
Golden Plains (S)	17,681	24,387	+1.8%	2,704
Colac Otway (S)	21,448	23,116	+0.4%	3,433
Total (Barwon Region)	278,668	355,287	+1.4%	8,944
Victoria	5,313,823	6,711,190	+1.3%	227,590

Source: Australian Bureau of Statistics, 'Estimated Resident Population, June 2008'.
Department of Sustainability & Environment, 'Victoria in Future 2008'.

Building Activity (3 year average)	Barwon Region
New dwelling approvals (No.)	2,144
New dwelling approvals (\$m)	\$489.2
Non-residential building activity (\$m)	\$369.2

Source: City of Greater Geelong & the Building Commission.

Median House Prices 2008	Price	% change 07/08
City of Greater Geelong	\$287,000	+3.5%
Surf Coast Shire	\$471,500	+7.2%
Borough of Queenscliffe	\$530,000	+6.0%
Golden Plains Shire	\$220,000	-2.2%
Colac Otway Shire	\$220,000	-6.4%

Source: LANDATA, Land Victoria, Department of Sustainability & Environment, 'A Guide to Property Values 2008'.

Labourforce (ABS 2006 Census)	Number of People
City of Greater Geelong	91,930
Barwon Region	121,586

Unemployment Rate (ABS 12 month average to June 2009)	%
Barwon Western District	5.0
Victoria	5.1

Journey to Work (ABS 2006 Census)	Number of Commuters
Barwon Region to Melbourne	11,100
Melbourne to Barwon Region	3,153

Trade Through the Geelong Port 2008/09	Tonnes
Total Trade	10.4m
Major Exports: Petroleum Products and Woodchips	
Major Imports: Crude Oil/Petroleum Products and Fertiliser	

Source: Geelong Port & GrainCorp Operations Ltd

MAJOR INDUSTRY SECTORS (BARWON REGION)

Industry	No. of Employees	% of Workforce	Annual Output (\$m)
Manufacturing	15,505	13.5%	\$11,456
Retail Trade	14,887	13.0%	\$1,969
Health Care & Social Services	13,228	11.6%	\$1,280
Construction	10,249	9.0%	\$2,393
Education & Training	9,690	8.5%	\$975
Accommodation & Food Services	7,562	6.6%	\$815
Public Administration & Safety	6,363	5.6%	\$749

Source: ABS 2006 Census & REMPLAN (Regional Economic Modelling and Planning System)

Major Employers	Employees (FTE)
Barwon Health	3,479
Department of Education	2,333
Deakin University (<i>Waurm Ponds & Waterfront</i>)	1,399
Ford Motor Company of Australia Ltd	1,374
City of Greater Geelong	1,357
Avalon Airport (<i>all activities</i>)	1,275
Safeway	1,183
Catholic Education System	1,027
Target Australia (<i>head office & retail</i>)	964
Transport Accident Commission (TAC)	763
Alcoa World Alumina Australia Ltd (<i>Vic operations</i>)	714

Source: City of Greater Geelong. FTE – Full Time Equivalent.

Infrastructure	Major Education Facilities
Avalon Airport	Deakin University - <i>Waurm Ponds Campus</i> - <i>Waterfront Campus</i>
Geelong Port	
V/Line	
Road Network - <i>Geelong Ring Road</i> - <i>Princes Highway</i> - <i>Surf Coast Highway</i> - <i>Bellarine Highway</i> - <i>Hamilton Highway</i> - <i>Midland Highway</i>	Gordon Institute of TAFE
	Geelong Technical Education Centre
	Geelong Rural and Regional Medical School
	Marcus Oldham Farm Management College
PIRVic (<i>Primary Industries Research Victoria</i>)	Geelong Grammar School
CSIRO Australian Animal Health Laboratory	The Geelong College
CSIRO Materials Science & Engineering	Kardinia International College
Geelong Technology Precinct	Christian College
Barwon Water	

Health Services	Major Tourism Assets
Barwon Health - <i>Geelong Hospital</i> - <i>Grace McKellar Centre</i>	Great Ocean Road
	Great Otway National Park
	Waterfront Geelong
St John of God Hospital	Bellarine Peninsula
Geelong Private Hospital	Geelong Botanic Gardens
St John of God Pathology	Torquay
Colac Area Health	Bells Beach
Bellarine Community Health	You Yangs Regional Park
	Brisbane Ranges National Park
	Geelong Art Gallery
	Geelong Performing Arts Centre
	National Wool Museum

Links	
City of Greater Geelong	www.geelongaustralia.com.au
Surf Coast Shire	www.surfcoast.vic.gov.au
Golden Plains Shire	www.goldenplains.vic.gov.au
Colac Otway Shire	www.colacotway.vic.gov.au
Borough of Queenscliffe	www.queenscliffe.vic.gov.au
G21 - Geelong Region Alliance	www.g21.com.au

Contact

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